

Dear Corporate Partner:

The student branch of the Institute of Electrical and Electronics Engineers Computer Society at The University of Texas at Austin offers its sincerest gratitude for your consideration of a corporate partnership.

The IEEE Computer Society exists to serve as a unifying factor between students, faculty, and industry. We concern ourselves on equipping our fellow students with skills and knowledge that are not taught in class but are still vitally important in the competitive corporate world. Our society members include prospective engineers interested in a variety of subjects ranging from computer architecture and design to embedded systems and software engineering.

Our society aims to provide a meaningful experience both for our members as well as our corporate partners. As such, we have categorized our planned events into four classifications. Each event classification has a different scope for the event and has various benefits for our corporate partner. The cost of the event goes towards procuring food, advertising, raffles, equipment rental, and more. We lastly ask that all material presented at the event be approved by the IEEE Computer Society at least three weeks in advance of the event.

Our organization has traditionally conducted several technical, social, and competitive events and participated in many larger campus-wide activities throughout the year. In the upcoming semester, we intend to be even more involved by expanding the scope of our events. We have four types of events planned for students to gain industry insight and to network. In this packet, you will find information outlining our various events for our upcoming year. Subsequently, you will also find a corporate partnership request form that you can fill out and email back to me if you are interested in supporting any of our activities.

In order to foster a closer relationship between our members and our corporate partners, this year we are continuing the Tier Plus Program! Taking part in this program will include added benefits for our supporters, which will be evident outside the scope of their events, as described in the table below. This way, your involvement with our organization will be remembered long after the event has taken place. Once again, thank you for your interest, and we look forward to working with you.

Sincerely,

Shyam Sabhaya
President, IEEE Computer Society

Partnership Options and Event Descriptions

Tier 1 Event	Tier 1 Plus Event	Tier 2 Event	Tier 2 Plus Event
<ul style="list-style-type: none"> • Cost: \$500 • Prospective Audience: 20 - 50 students • Benefits: <ul style="list-style-type: none"> • Name on all advertisements • 30 - 45 min presentation • Opportunity to distribute corporate materials • Networking with students 	<ul style="list-style-type: none"> • Cost: \$750 • All benefits of Tier 1 Event • Additional benefits: <ul style="list-style-type: none"> • Your name on all of our technical publications • Your recorded event posted to our website 	<ul style="list-style-type: none"> • Cost: \$600 • Prospective Audience: 30 - 65 students • Benefits: <ul style="list-style-type: none"> • Name on all advertisements • 60 - 75 min presentation • Opportunity to distribute corporate materials • Networking with students 	<ul style="list-style-type: none"> • Cost: \$850 • All benefits of Tier 2 Event • Benefits: <ul style="list-style-type: none"> • Your name on all of our technical publications • Your recorded event posted to our website

Event	Tier	Event Description
Networking Event	Tier 1	An informal meet & greet networking event generally held during the day which could take the form of a Lunch & Learn, Coffee Chat, etc.
Social Event	Tier 1	A social event, held towards the middle of the semester, designed to facilitate interest in the IEEE Computer Society and the Corporate Partner. Formats could include LAN parties, movie nights, board game nights, etc. The Corporate Partner may provide prizes if desired.
Corporate Technical Talk	Tier 2	Traditionally, these talks will occur during the evening taking the form of technical presentations, extended Q&A sessions, and lectures on topics pertaining to industry. The topic of the event should remain inside the reasonable bounds of educational material.

Corporate Partnership Request Form

Company name: _____

Representative Contact Information

Name: _____

Email: _____

Phone: _____

Preferred Contact Time: _____

Event(s) your company would like to support (*no guarantee of more than one event. please rank preference in ascending order, most preferred first*).

Networking Event Social Event Corporate Technical Talk

Donation Amount: \$ _____

Indicate if you would like to take part in the Tier Plus Program: Yes No

Thanks for supporting IEEE CS at UT Austin! Please email the completed form to president@ieeecs.ece.utexas.edu and please make all checks payable to: The University of Texas at Austin and on the memo line write IEEE CS!

I understand that my event reservation is contingent on my payment being processed.

Signature: _____ Date: _____